



Marc Brinas



Offering over 20 years' of experience as a creative lead designer, with excellent design skills, and have the ability to manage all phases of creative development. Excels at designing and delivering strategic brand solutions that meet business and technical objectives. Skilled at working with a wide range of applications in a fast-paced environment. A proven team leader who communicates the vision and collaborates with various teams to ensure deliverables adhere closely to brand guidelines and are delivered on time.

Technical Skills

Applications:

Figma, RIVE App, Miro, Sketch App, Adobe CC: Photoshop, Illustrator, XD, After Effects, Affinity Designer and Photo, Clips Studio Paint, Blender, Autodesk Maya, Zbrush, Clips Studio Paint, MS Office: Word, Excel, Outlook, Entourage, PowerPoint, Jira, Confluence

Key Knowledge Areas:

UX/UI Design, Rapid Prototyping, Wireframe Creation, Typography, Cross Platform Design, Flowcharts, Brand Identity, Interactive Production Process, Documentation Feature Breakdown, Supervisory / Management, Lean and Agile Methodologies, Art Direction, Illustration Concepts, Character Design

Figma ● ● ● ● ● ● ● ●

RIVE ● ● ● ● ● ● ● ●

Adobe Photoshop ● ● ● ● ● ● ● ●

Adobe Illustrator ● ● ● ● ● ● ● ●

Adobe After Effects ● ● ● ● ● ● ● ●

Art Direction ● ● ● ● ● ● ● ●

Affinity Designer ● ● ● ● ● ● ● ●

Clip Studio Paint ● ● ● ● ● ● ● ●

Jira ● ● ● ● ● ● ● ●

Zbrush ● ● ● ● ● ● ● ●

Blender ● ● ● ● ● ● ● ●

Career Overview

AGE OF LEARNING

Senior Experience Designer

2018 - Present

Designed numerous visual assets for the flagship product, ABC Mouse, which is the premiere education media platform for young learners. Responsible for building brand specific designs to enhance brand awareness to leading products like ABC Mouse, ReadingIQ, ABC English, My Music Academy, My Math Academy, and My Reading Academy. Participated and created in building the UI/UX design language for the massive growing brand on both ReadingIQ and the international product, ABCmouse English. My design process goes through detailed refinements in partnership with stakeholder feedback which has led to increased production process of creating various unique assets. That process enabled the stakeholders to see a clear overview of an efficient production time and streamline results.

MGA Entertainment

Lead Web Designer

2012 - 2018

Designed the look and feel of major brand sites such as L.O.L Surprise, Project MC2 (Daytime Emmy Nominated Netflix Original Series), NumNoms, Lalaloopsy (Netflix Original Show), Awesome Little Green Men, Smooshins, Squeezos, Little Tikes and the corporate MGAE site. Created promotions and email blast in alignment with the global marketing strategy. Generated various custom assets to enhance brand awareness. Taking ownership in shaping a production workflow to enhance the efficiency of deliverables. Understanding tight deadlines which requires to handle multiple projects and work quickly to meet team objectives.

DISNEY INTERACTIVE (DISNEY.COM)

Lead Designer

2010 - 2012

Created look and feel of Disney Movies Online maintaining a cohesive branding style with the main site; designed numerous elements (site takeovers, billboards, custom page skins) for catalog of over 300+ movie titles.

Designed graphic elements within the Disney.com site and handled various custom pages ranging from portfolio sites (Where's My Water) to proprietary brands (Marvel and Disney).

YEPYUP / DENTSU

Graphic Designer / Web Designer (Freelance Positions)

2008 - 2010

Designed hundreds of product items to enhance the image of prominent brands.

Designed web pages in alignment with global branding strategy. Optimized thumbnails and images for the web and print.

Designed web banners in various sizes for Japan Airlines. Involved in all phases of the design process from initial requirements gathering to a final prototype.

JAKKS PACIFIC

Packaging Designer

2009

Worked with prominent brands such as Disney, Jakks Pacific brands, Marvel, Nickelodeon, and Star Wars to design packaging from preliminary concept to final printed output; produced quality work ahead of schedule.

UNCLE MILTON INDUSTRIES

Web Designer

2008-2009

Created the focal interest of global assets and delivered items on schedule despite rigorous target dates; transferred items from web to print using an assortment of design processes.

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Marc Brinas

Career Overview (Continued)

PAPPAS TELECASTING COMPANIES (PTC INTERACTIVE)

2005-2008

Lead Web Designer

Designed and coded custom and mirco websites directing various projects from concept to completed site architecture and final design execution. Managed creative projects for clients such as KPTM, KMPH, KDBC, and KMEG television stations; also designed/ redesigned corporate and vertical/ micro web sites. Work included: Community Correspondent, Pappas Telecasting Corp , On the Menu, My HomePage, and Your Health Watch.

CENTRIC

2004-2005

Graphic Designer (Flash Animator)

Illustrated detailed storyboards for live action commercials, animating large scale flash movies for use in client branding initiatives. Participated in all creative phases of the production process. Designed Veeco Mpg4 Presentation, Veeco Plasma Screen Presentation, Pro Performance Corporate Logo, Joico Website redesign, Tennis Channel Website redesign, BST Solutions Webpage, Overture Flash Presentation, and DataApp website redesign.

ASCENT MEDIA

2002 - 2004

Web Designer

Designed corporate internal websites and graphical user interfaces for an advanced digital management system. Built and managed a design pipeline that involved extensive brand research, concept development, and the use of visual Presentations. Involved in numerous internal (DMMC website) and external projects which included one-sided marketing sheets, brochures, information booklets, and system interfaces (for Adam System and Sony Management).

LIBERTY LIVEWIRE ISG

2000 - 2002

Lead Flash Designer

Created interactive interfaces for several prominent movie and television features, those titles include: The Sixth Sense (feature film), Blade (feature film), Level 9 (television program), Walking with Dinosaurs (Cable program), Rolex 24 at Daytona (Sporting Event), AT&T Portal Page, and Comcast Portal Page. Performed extensive research on material, concept sketches, presentation renderings, video editing, video compression, technical drawings, and use of multimedia equipment. Participated in all phases of creative development from preliminary design to final client deliverables. Designed prototypes for emerging technology that included DVD interfaces for several feature film, cable program, and sporting event titles.

Education

- Studio Arts
- Gnomon
- Concept Design Academy
- Glendale Community College, Arts
- Associate in Arts, Illustration
- Bachelor of Arts, Graphic Design, California State University

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