



# Marc Brinas



## CREATIVE LEAD DESIGNER

Offering over 10 years of experience, excellent design skills, and have the ability to manage all phases of creative development. Excels at designing and delivering strategic brand solutions that meet business and technical objectives. Skilled at working with a wide range of applications in a fast-paced environment. A proven team leader who communicates the vision and collaborates with various teams to ensure deliverables adhere closely to brand guidelines and are delivered on time.

## Technical Skills

### Applications:

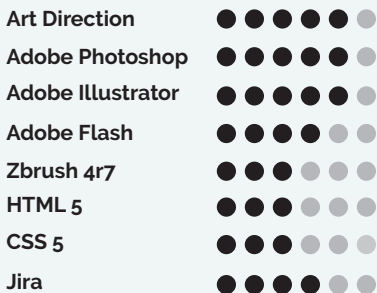
Photoshop, Illustrator, After Effects, Flash, Dreamweaver, InDesign, ZBrush, Autodesk Maya 2011, MS Office (2010): Word, Excel, Outlook, Entourage, PowerPoint

### Key Knowledge Areas:

Illustration Concepts, Character Design, Brand Identity, UX/UI, Typography, Supervisory/Management, Art Direction

### Languages / Technologies:

Action Script 2.0, HTML 4/5, CSS 4/5, Unity 3D



## CAREER OVERVIEW

**MGA Entertainment** 2012 - Present  
*Lead Web Designer*

Designed the look and feel of top performing brand sites such as Project MC2, NumNoms, L.O.L. Surprise, Air Wars, Georgie, Gel-a-Peel, and Lalaloopsy the corporate MGAE site. Created promotions and email blast in alignment with the global marketing strategy. Generated various custom assets to enhance brand awareness. Devised a production process to enhance the efficiency of deliverables.

**DISNEY INTERACTIVE (DISNEY.COM)** 2010 - 2012  
*Lead Designer*

Created look and feel of Disney Movies Online maintaining a cohesive branding style with the main site; designed numerous elements (site takeovers, billboards, custom page skins) for catalog of over 300 movie titles. Designed graphic elements within the Disney.com site and handled various custom pages ranging from portfolio sites (Where's My Water) to proprietary brands (Marvel and Disney).

**YEPYUP / DENTSU** 2008-2010  
*Graphic Designer / Web Designer (Freelance Positions)*

Designed hundreds of product items to enhance the image of prominent brands. Designed web pages in alignment with global branding strategy. Optimized thumbnails and images for the web and print. Designed web banners in various sizes for Japan Airlines. Involved in all phases of the design process from initial requirements gathering to a final prototype.

**JAKKS PACIFIC** 2009  
*Packaging Designer*

Worked with prominent brands such as Disney, Jakks Pacific brands, Marvel, Nickelodeon, and Star Wars to design packaging from preliminary concept to final printed output; produced quality work ahead of schedule.

**UNCLE MILTON INDUSTRIES** 2008-2009  
*Web Designer*

Created the focal interest of global assets and delivered items on schedule despite rigorous target dates; transferred items from web to print using an assortment of design processes.

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## **CAREER OVERVIEW (CONTINUED)**

### **PAPPAS TELECASTING COMPANIES (PTC INTERACTIVE)**

**2005-2008**

*Lead Web Designer*

Designed and coded custom and micro websites directing various projects from concept to completed site architecture and final design execution.

Managed creative projects for clients such as KPTM, KMPH, KDBC, and KMEG television stations; also designed/ redesigned corporate and vertical/micro web sites. Work included: Community Correspondent, Pappas Telecasting Corp , On the Menu, My HomePage, and Your Health Watch.

### **CENTRIC**

**2004-2005**

*Graphic Designer (Flash Animator)*

Illustrated detailed storyboards for live action commercials, animating large scale flash movies for use in client branding initiatives. Participated in all creative phases of the production process.

Designed Veeco MPeg4 Presentation, Veeco Plasma Screen Presentation, Pro Performance Corporate Logo, Joico Website redesign, Tennis Channel Website redesign, BST Solutions Webpage, Overture Flash Presentation, and DataApp website redesign.

### **ASCENT MEDIA**

**2002-2004**

*Web Designer*

Designed corporate internal websites and graphical user interfaces for an advanced digital management system. Built and managed a design pipeline that involved extensive brand research, concept development, and the use of visual presentations.

Involved in numerous internal (DMMC website) and external projects which included one-sided marketing sheets, brochures, information booklets, and system interfaces (for Adam System and Sony Management).

### **LIBERTY LIVEWIRE ISG**

**2000 - 2002**

*Lead Flash Designer*

Created interactive interfaces for a number of well-known movie and television features.

Performed extensive research on material, concept sketches, presentation renderings, video editing, video compression, technical drawings, and use of multimedia equipment. Participated in all phases of creative development from preliminary design to final client deliverables. Designed prototypes for emerging technology that included DVD interfaces for several feature film, cable program, and sporting event titles.

Titles included: The Sixth Sense (feature film), Blade (feature film), Level 9 (television program), Walking with Dinosaurs (Cable program), Rolex 24 at Daytona (Sporting Event), AT&T Portal Page, and Comcast Portal Page.

## **Education**

**Bachelor of Arts, Graphic Design, California State University (2000)**

**Associate in Arts, Illustration (2002)**

**Glendale Community College, Arts (2003)**

**Studio Arts (2014, 2015, 2016)**

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